

# 学術講演会

## 〈講師〉

テネシー大学マーチン校 教授

**Dr. Philip Lynn Smartt**

Professor of Park Management and Heritage Interpretation  
Department of Agriculture, Geosciences, and Natural Resources  
The University of Tennessee, Martin



## 〈演題〉

### **Agritourism: Supporting Agriculture Through Economics and Education**

Agritourism refers to the combination of agriculture and tourism. According to the Tennessee Department of Agriculture, it includes farm education, farm activities, and direct purchase of farm products. It includes tours of production agriculture, corn mazes, hay rides, along with picking your own vegetables. These activities provide additional income for farm operations but they also provide an opportunity for the farmer to connect with the public and improve the perception of agriculture. Current activities will be discussed along with opportunities to make use of agritourism.

日時

2018年 **10月16日** (火)  
**16:00~17:30**

場所

**総合教育棟4階 405講義室**

事前申し込み  
不要

- 学生、教職員、どなたでも参加できます。
- 講演はすべて英語で行われます。

〈問い合わせ先〉

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